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Views, Teddy Bear and Friends, P.O. Box 10545, Lancaster PA 17605-0545.

events, and she truly has something for everyone—exhibitors, retailers, and collectors. IDEX Orlando was very successful for us, so I'm looking forward to seeing what Sue can do in a venue like Vegas. It's sure to be fabulous!"

To order your ticket for the TOBY Awards, see page 53. For more information about IDEX, visit idexshows.com.

New Museum Opens

By John Port and Denis Shaw
Santa Barbara, Calif., one of the crown jewels of the California coast,

is now home to a new and exciting doll and teddy bear museum owned by Susan and Terry Quinlan. The museum, housed in a beautifully restored building in downtown Santa Barbara, is home to more than 3,000 teddy bears and dolls. In addition, an extensive library of more than 10,000 teddy bear, doll, and toy books, from antique to modern, is also housed in this incredible new museum.

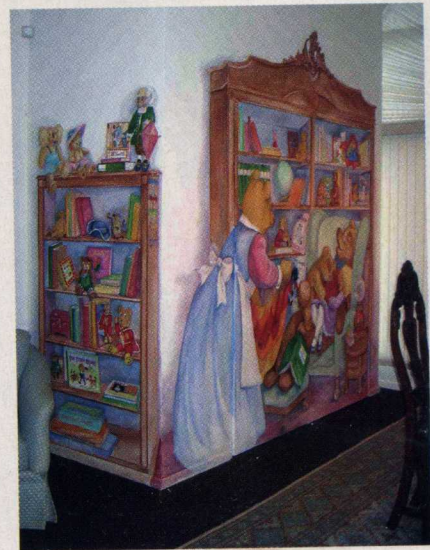
Having collected teddy bears and dolls since the mid 1970s, Susan has amassed a beautiful and unique collection. The museum is arranged in themed galleries. For example, the California culture gallery features teddy bears and dolls by California artists and rare antiques showing the different cultures that shaped California history. There are also galleries and displays featuring literary, seasonal, fairytale, and fantasy themes, with many beautiful artist bears and dolls bringing them to life. Many of the one-of-a-kind gallery pieces from the Teddy Bear Artist Invitational in Binghamton, N.Y., have found a place in this beautiful and fanciful setting. From Aloysius to Winnie the Pooh, they are all in attendance to delight and educate.

Susan and Terry have created

a fantasy world, appealing to both the young and young at heart. One cannot help but feel the magic, with beautiful murals decorating the walls by well-known artist Chelsea McGraw of San Diego. Even teddy bear-shaped clouds are painted on the sky-blue ceiling.



Susan and Terry Quinlan recently opened a teddy bear museum in their hometown of Santa Barbara, Calif.



In the corner of the comfortable reading room is an inviting mural of the Three Bears reading stories.



Susan gave guided tours on opening day, explaining her love of history and culture, and their relation to dolls and teddy bears.



The museum's exhibits are arranged by theme, such as this "autumn" display.

The grand opening was an invitational affair, with lots of delicious sandwiches, snacks, and sweets. Susan gave personal tours and explained her love of antique and ethnic costumed dolls, teddy bears of all descriptions, especially those depicting children's storybooks and fairy tales, and her many rare and beautiful books about dolls and teddies.

The Susan Quinlan Doll and Teddy Bear Museum and Library is a "must see" for all teddy bear and doll lovers.

Visit the Susan Quinlan Doll and Teddy Bear Museum and Library, 122 W. Canon Perdido St., Santa Barbara CA.



The restored building, just off the main shopping area of Santa Barbara, has huge arched windows with unique gathered curtains and custom teddy bear railings.



Looking overhead, visitors can see the ceiling covered with clouds that have transformed into fluffy white teddy bears.